



How do I market my products?

Connecting your products with the customers who want to buy them is essential for a thriving farm business. There are many resources in Pierce County that will help you market your farm to your ideal customers. To visit a webpage, click on the title or copy and paste the link into your browser.

[National Sustainable Agriculture Information Service](https://attra.ncat.org/)

National Sustainable Agriculture Information Service provides workshops, webinars, and resources that help farmers with risk management, and agricultural business planning. They also provide advice on diversifying and developing new markets.

<https://attra.ncat.org/>

[Northwest Agriculture Business Center](http://www.agbizcenter.org/)

The Northwest Agriculture Business Center offers one-on-one counseling on the development of marketing strategies, building a strong brand, distribution options, buyer presentation, pricing strategies, new product introduction, and marketing plans.

<http://www.agbizcenter.org/>

[U.S. Department of Agriculture](http://www.ams.usda.gov/)

The U.S. Department of Agriculture's Agricultural Marketing Service administers programs that facilitate the efficient, fair marketing of U.S. agricultural products, including food, fiber, and specialty crops.

<http://www.ams.usda.gov/>

[Washington State University Extension](http://extension.wsu.edu/)

Washington State University Extension offers farmers resources related to agricultural business marketing.

<http://extension.wsu.edu/>

[Washington State University Small Farms Teams](http://smallfarms.wsu.edu/)

Washington State University Small Farms Teams researches, promotes, and teaches good business practices for small-scale farm enterprises.

<http://smallfarms.wsu.edu/>

The list is for informational purposes only. It is not complete, and does not constitute an endorsement.

